

EDUCATING NONTRADITIONAL STUDENTS

An Inside Higher Ed Webinar
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Presenters

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Enrollment Projections for Higher Ed

Projected Enrollments in U.S. Degree-Granting Institutions, 2012-2022 (in 000s)

	2012	2013	2016	2019	2022	% Change, 2012-2022
All students	20,968	21,216	22,076	23,025	23,888	13.9%
Men	8,998	9,070	9,216	9,493	9,796	8.9%
Women	11,970	12,146	12,860	13,533	14,092	17.7%
Full time	13,104	13,107	13,532	14,068	14,616	11.5%
Part time	7,953	8,109	8,544	8,957	9,273	16.6%
Undergraduate	18,006	18,187	18,848	19,634	20,399	13.3%
Graduate	2,962	3,029	3,228	3,392	3,489	17.8%
First-Time Freshmen	3,165	3,196	3,309	3,445	3,578	13.1%
Public 4-Year	8,045	8,131	8,443	8,790	9,120	13.4%
Public 2-Year	7,033	7,125	7,420	7,755	8,048	14.4%
Private 4-Year	5,455	5,521	5,757	6,003	6,223	14.1%

Enrollment Projections for Public Schools

Public School Enrollment Projections, by Race

Group	2014	2019
White	49.8%	46.9%
Black	15.4%	15.0%
Latino	25.8%	28.5%
Asian	5.2%	5.3%
Native American	1.1%	1.0%
Biracial	2.8%	3.2%

The Adult (25+) Student

- 38 percent of all postsecondary students
- 54 percent of those 25-29 are enrolled full-time
- Younger students are more likely than older students to attend four-year institutions.

Data from National Student Clearinghouse



The Almost Completer

31 million people (per National Student Clearinghouse) have enrolled in higher education in the last two decades without earning a degree. 4 million finished two years of college.

The Typical Potential Completer:

–24-29 years old

–Left college 2-6 years ago

–”Stopped out” at least once before leaving college for good

Barriers: Perception That College Is For 18 Year Olds



Barriers: Undermatching

- The theory
- The critique of the theory
- Why it matters

Barriers: Cost



Barriers: Life



Strategies: Recruiting Adults



“
Southern New
Hampshire University
fits my busy life and
makes me know I can
succeed with my dream
of being a teacher.
”



An Adult Degree Completion Program

Do you have an Applied Associates degree from a community college with a minimum GPA of 2.5? Have you been out of high school for at least 7 years? Are you currently working and hoping to enhance your career possibilities? Do you have an interest in one of the following concentrations?

It's not too late
to become
the person you
wanted to be.

Continue Learning 



Strategies: Reaching Under-Represented

- New recruitment approaches
- Aiming for critical mass
- Affirmative action
- Creative approaches to admissions
- Financial aid / loan programs



Strategies: Curricular and Other Offerings for Adults

- Practical, career-oriented programs
- Bridging gap between last time in formal education and now
- Career services designed for the population

Strategies: Calendars and Schedules

- Start and stop times of courses
- Scheduling during the day (and not during workday)
- Speed to completion



Strategies: Online



Strategies: Competency Education



Strategies: Veterans

- Strengths as students – educationally
- Strengths as students – financially
- Special services
- Special classes?
- Training for faculty

Q&A

Your questions and comments

With Thanks



SMART DEGREE

THE CLEAR PATH TO YOUR FUTURE